



# IP | asset

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## TEAM PROFILES

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## Ian Bingham Director

Both a European & British patent attorney and Registered Trade Mark Attorney as well as a Rolls-Royce trained mechanical engineer Ian has some twenty five years experience in diverse technologies ranging from Aerospace materials to Medical Equipment.

Ian's strength is helping his clients to extract value from their intellectual property, through managing and creating highly commercial IP portfolios and commercialisation of the rights. This is done through the advanced techniques and methods which Ian has developed for identifying and valuing key patents, and for gathering infringement data prior to licence discussions or litigation.

A keen lover of all things sporty, Ian enjoys windsurfing, skiing, cycling and running as well as a love of classic cars. Ian is also a keen explorer having travelled to many places both far and near including the Far East, New Zealand and extensively in Europe and the USA.

## Vicki Salmon Partner

Vicki is a partner in IP Asset having joined in January 2009, from the International law firm Eversheds LLP.

Vicki is a Solicitor, a European & British patent attorney, a patent attorney litigator and a European Trade Mark and Design Attorney. She has over twenty years experience of working in this field. A biochemist by training, she has experience in advising clients on a wide range of intellectual property issues and technologies, from obtaining patent, trade mark & design protection, through to transactions involving IP rights, commercialisation and enforcement. She also has experience of due diligence in relation to IP and advising on the IP in the context of corporate transactions.

Vicki is a member of the Council of the Chartered Institute of Patent Attorneys and chairs its Litigation Committee, as well as sitting on a number of other committees. She is also a contributor to practitioner level patent text books : the Modern of Law of Patents (Butterworths) and the CIPA Guide to the Patents Act 1977 (Sweet & Maxwell).

Vicki is more commonly known for her conservative loves of golf, yoga and melodic opera. However she has, on occasion, been known to throw caution to the wind and take her sporty Honda S2000 on exhilarating track days.

## Nicholas Fox Partner

Nicholas joined IP Asset as a partner at the beginning of February 2010.

Nicholas is a European and Chartered British patent attorney, solicitor and intellectual property litigator. He initially qualified as a barrister and is also admitted to the bar in New York State. He has extensive experience as a patent attorney prosecuting patent applications across a wide variety of technologies ranging from image processing and acoustic engineering though to telecoms and bioinformatics. He is also an experienced advocate and litigator, notably successfully representing five high-tech British companies in the Astron Clinica appeal in the High Court, prompting a change of UKIPO policy towards claims involving computer/software inventions.

Nicholas is the author of the practitioner's work, A Guide to the EPC 2000, lectures on litigation and intellectual property matters for the European Patent Academy and is a guest lecturer at the University of London. In addition, Nicholas is also an appointed board member of IPREG, the regulatory authority for patent and trade mark attorneys in the UK.

In his spare time, Nicholas is a ballroom dancing enthusiast and is enjoying learning Japanese.

**Carole Burne** Senior Associate

Carole is a senior associate of IP Asset and has worked with the firm since its establishment in October 2005.

Both European patent attorney and experienced Trade Mark practitioner, she has worked in both private practice and industry and has some twenty five years experience in advising clients on obtaining patents, trade mark and design portfolios and drafting, filing and prosecuting them.

She also advises in relation to the enforcement of IP rights and defence against infringement actions. With a PhD in organic chemistry, Carole works across a range of mechanical and chemical subject matters, including medical instrumentation, roof tile machinery, skis and ice skates; animal health and reproduction devices; automotive parts; pharmaceuticals; consumer and industrial specialty chemicals, such as detergents, sun screens, and inks.

Carole is an associate member of the Institute of Trade Mark Attorneys.

Carole has a passion for horse riding, and is an accomplished skier. She can also turn her hand to bell ringing and bee keeping and takes great interest in many aspects of her daughter's school, including the governing body and teaching children's cookery lessons.

**Vanessa King** Senior Associate

Vanessa is a senior associate and joined IP Asset in January 2009.

Vanessa qualified as an Australian Patent Attorney in 2005 and is in the process of becoming a Chartered UK and European Patent Attorney. Vanessa has a degree in Mechanical Engineering and specialises in drafting and prosecuting mechanical inventions in Australia and Europe. In particular, Vanessa has worked for a number of large clients in technical areas as diverse as aeronautical technology, automotive technology, medical devices, mining technology, gaming machines, cash machines, cyclonic vacuum cleaners and general electronic devices.

Since moving from Australia, Vanessa has enjoyed taking every opportunity to fully experience life in London, particularly its historic museums, impressive stage shows, quirky tourist attractions and its quaint pubs. Vanessa also loves holidaying in the vast number of European countries on the UK's doorstep

**Andy Kingston** Trainee

Andy is a junior associate and joined IP Asset in the summer of 2009 to train as a patent attorney, having already spent part of summer 2008 working for IP Asset.

Andy has a Master's degree in Physics from the University of Nottingham where his final year work focussed on several medical applications of Physics.

Andy's wilder interests include skiing and snowboarding and he has participated in expeditions through parts of South America and Southeast Asia. He has also represented his University in swimming and enjoys cross country running. When he has time Andy likes to play the guitar, although by his own admission, is not particularly good!

**Helen Visser (previously Helen Cowley)** Marketing and PR

Helen is our Marketing and Public Relations Manager.

She also provides IP Asset LLP and their clients with branding and visual solutions.

Helen joined the team in February 2009, initially to play an integral part in revitalising the company's visual prominence, but recently her role has evolved to encapsulate marketing and new business generation.

With a BA in Graphic Design and experience in branding and imaging for several international clients, Helen is confident with assisting both IP Asset and their clients with all their visual requirements.

In her spare time Helen can mainly be found in muddy pink hunters, either walking her 2 cocker spaniels or training with her young horse Billy. Non mud-related pastimes include sorting through her wedding photos and house hunting with her new husband!

**Tom Leach** Researcher

Tom joined IP Asset in July 2008 to assist the team in all aspects of the business, and has since developed his skills to include;

Online Research, Patent Searching & Landscape Mapping.

Currently undertaking an engineering degree, Tom is ambitious and intelligent and has even won a national scholarship in his chosen field.

During his time at University, Tom's services will still be called upon to create landscape maps and formal drawings.

When not working, Tom has a passion for driving (cars not golf, though has been known to play a few rounds), playing (and winning) Texas hold-em and travelling to many fantastic places all over the world!